

VideoFile

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Cochran Public Relations
Columbus News Coverage
Marlboro Booth At The Fair
8/5/97

8/2/97
WBNS-TV10
11:00PM News
44 seconds

Helen Neill reporting:

At a time when the tobacco industry is under fire some say our state is helping promote smoking. Take a trip to the state fair here in Columbus and you find this. It's a booth sponsored by Marlboro. The cigarette maker's been a state fair staple for years, but this year some folks are fuming, claiming a state sponsored event is no place to push cigarettes.

Michelle Chippas, Tobacco Free Ohio, interviewed:

There are families here with their children and we don't have alcohol here, so why do we have a product that's been known to kill and to cause serious harm here at the state fair?

Helen Neill reporting:

But, the fair says Marlboro has every right to advertise, because it is renting this booth just as other companies do. But, the fair emphasizes Ohio does not promote smoking.

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